



FLORA

BY G3NIUS



G3NIUS
Smarter. Greener. Better.
BY GRESMALT

PORCELAIN STONEWARE WITH LOW ENVIRONMENTAL IMPACT

Flora is a product line developed with G3NIUS technology, which has a low environmental impact and gives the material a significant improvement in sustainability characteristics.



SMARTER

functionality and Italian style

Italian-designed technology, easy to match with furniture and styles. Porcelain stoneware that is light and easy to handle, cut and perforate. Allows easier and faster laying. 100% MADE IN ITALY.



TREND-SETTING
ITALIAN DESIGN



EASY TO CUT AND
PERFORATE



LIGHT AND EASY
TO HANDLE



EASIER AND FASTER
INSTALLATION



GREENER

more eco-friendly porcelain stoneware

G3NIUS technology products ensure a lower environmental impact over their entire life cycle compared to a standard thickness porcelain stoneware (9mm). A focus that goes all the way down to 100% RECYCLED/RECYCLABLE packaging.



RESPONSIBLE USE OF RESOURCES



LOGISTICAL EFFICIENCY



ENVIRONMENTAL CERTIFICATION ISO 14001



SUSTAINABLE PACKAGING



REDUCED ENVIRONMENTAL IMPACT AND CARBON FOOTPRINT



SOLAR IMPULSE AWARD



BETTER

resistant and long-lasting

G3NIUS technology products are suitable for laying on floors and walls. Ceramic guarantees a durable, non-deformable and fire-resistant material. A surface that is hygienic, safe and easy to clean. CONFORMS TO EUROPEAN STANDARD EN 14411.



COMPLIANT WITH EUROPEAN STANDARD EN 14411



SUITABLE FOR RESIDENTIAL AND LIGHT COMMERCIAL USE



RESISTANT AND NOT DEFORMABLE



EASY TO CLEAN AND SANITISE



FIRE-RESISTANT



DURABLE (50-YEAR LIFE CYCLE)



SAFE FOR HUMAN HEALTH (DOES NOT RELEASE VOCs)





FLORA

BY G3NIUS

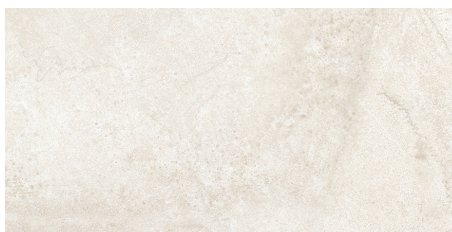
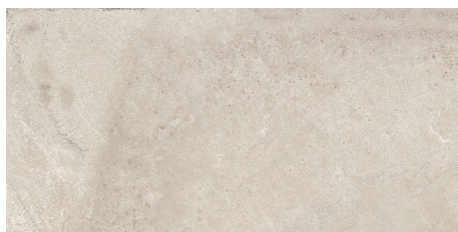
The series Flora is designed for a harmonious and complete overall look. A stone effect with shades ranging from beige to gray and passing through ivory and mother of pearl. The collection is completed by a 20x20 format in pastel shades and a decoration with leaf structures, perfect for a decorative design of your own home.

Flora Marble

9 GRAPHICS
60X60 RECT.
30X60 RECT.

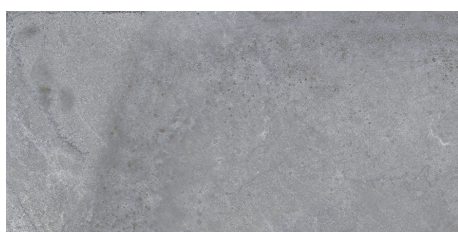
INDOOR

7,4mm THICKNESS R9 PEI4



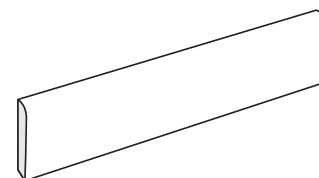
Flora Marble 60X60 BONE Rect.
Flora Marble 30X60 BONE Rect.

Flora Marble 60X60 CREAM Rect.
Flora Marble 30X60 CREAM Rect.



Flora Marble 60X60 PEARL Rect.
Flora Marble 30X60 PEARL Rect.

Flora Marble 60X60 SILVER Rect.
Flora Marble 30X60 SILVER Rect.



7.5X60 Rect.
Skirting | 2 Pcs Box
Flora 760 CREAM Bat. Rect.
Flora 760 BONE Bat. Rect.

Flora MIX Dec.

16 GRAPHICS

INDOOR

7,4mm
THICKNESS

R9

PEI4



Flora 20X20 Mix Dec

Flora Marble Dec.

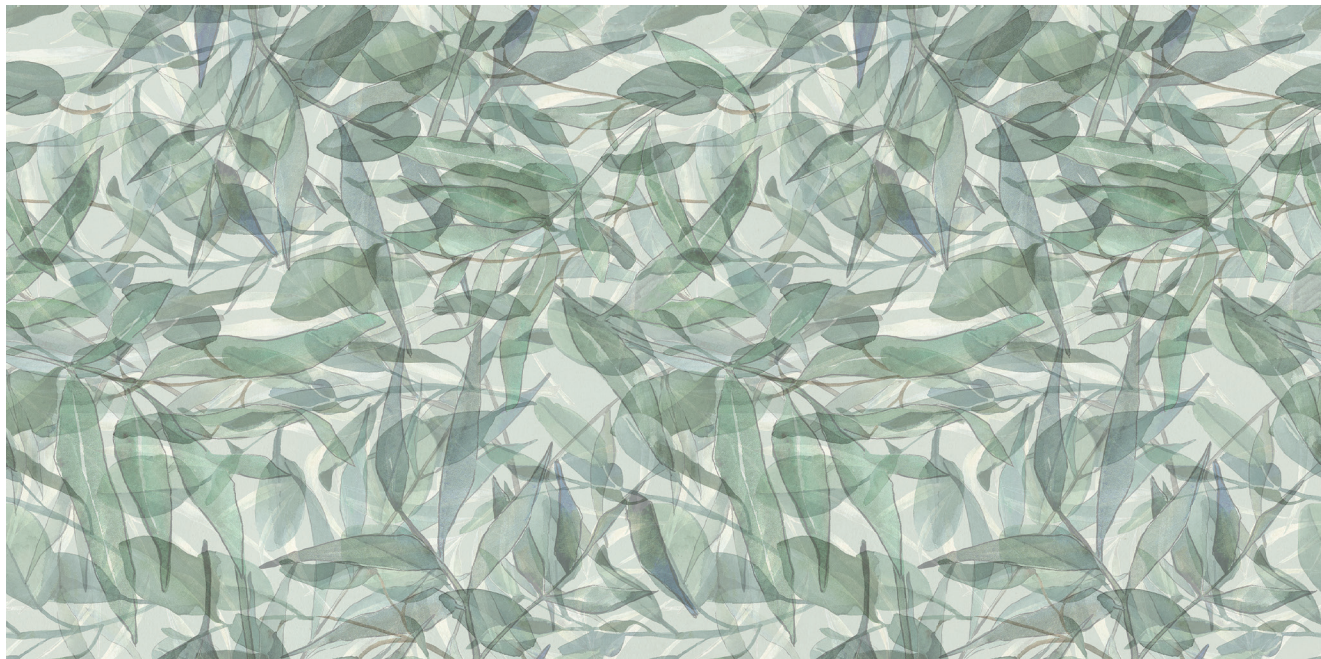
1 GRAPHICS

INDOOR

7,4mm
THICKNESS

R9

PEI4



Flora Marble Dec 30X60



Flora Marble Grip & Dec.

OUTDOOR

9 GRAPHICS
60X60 RECT.
30X60 RECT.

7,4mm THICKNESS R11 PEI4



Flora Marble
60X60 PEARL Grip Rect.
30X60 PEARL Grip Rect.

Flora Marble
60X60 BONE Grip Rect.
30X60 BONE Grip Rect.

6 GRAPHICS
60X60 RECT.



Flora Marble
60X60 PEARL Dec Grip Rect.

Flora Marble
60X60 BONE Dec Grip Rect.

Flora



30X60 Rect.



30X60 Dec Rect.





Flora
30x60 Pearl Rect.
30X60 Dec Ret Rect.



Flora
30x60 Dec
60x60 BONE Rect.



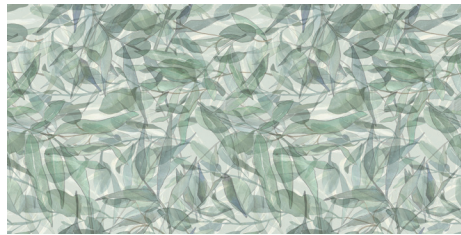


Flora
20x20 Mix Dec
30x60 Dec
30X60 Cream Rect.

Flora



20X20 Mix Dec



30X60 Dec Rect.



30X60 Rect.





Flora
20x20 Mix Dec
60x60 PEARL Rect.
30x60 SILVER Rect.

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